



# Hoof-It for Heroes

**Sunday, November 2, 2025**

Hoof-It for Heroes is a 2.2-mile challenge aimed at raising awareness for the 22 veterans and active military members who are lost to suicide every day. The challenge kicks off on Sunday, November 2nd, and continues virtually for 22 days, concluding on November 24th. An in-person 2.2-mile walk/run at EquiCenter on November 2nd will officially launch the event. All proceeds from this initiative will be directed entirely to EquiCenter's veteran programs.

- ▶ Typically, this event attracts around 150 participants in person and 100 virtually.
- ▶ Our database contains 6,500 contacts.
- ▶ We also have over 6,000 followers across social media platforms, including Facebook, Instagram, and LinkedIn.
- ▶ Our website receives approximately 75 visits each day.

<b>Sponsorship Opportunities</b>	<b>Presenting Sponsor \$10,000</b>	<b>Platinum Sponsor \$5,000</b>	<b>Silver Sponsor \$2,000</b>	<b>Bronze Sponsor \$500</b>
Present promotional materials at event	X			
EquiCenter retreat with equine and horticulture programming for 10 people	4 hours	2 hours		
Company logo and live link to website on EquiCenter event webpage	X	X		
Complimentary Registrations	25	15	10	5
Company logo and link to website on all event eblasts	X	X	X	X
Social media recognition in event related posts	TWO	TWO	ONE	ONE
Tiered company recognition on all event signage	LOGO	LOGO	TEXT	TEXT

# Sponsorship Commitment Form

## Hoof-It for Heroes 2025

Company Name:	
Contact (First & Last Name):	
Address:	
City, State, Zip:	
Email:	Phone: (    )

### Sponsorship Level:

- ☐ Presenting Sponsor \$10,000
- ☐ Platinum Sponsor \$5,000
- ☐ Silver Sponsor \$2,000
- ☐ Bronze Sponsor \$500

Total Amount Enclosed: \_\_\_\_\_

Payment Type:

- ☐ Cash      ☐ Check (payable to EquiCenter)
- ☐ American Express      ☐ Mastercard      ☐ VISA      ☐ Discover

Name on Card:		Date:
Card Number:	Expires:	CVV:
Signature:		Billing Zip Code:

**Thank you for supporting EquiCenter!**

For more information, contact [events@equicenterny.org](mailto:events@equicenterny.org)

Return completed forms to: EquiCenter, Inc. 3247 Rush Mendon Road, Honeoye Falls, NY 14472