



Hoof-It for Heroes

Sunday, November 10, 2024

Hoof-It for Heroes is a 2.2-mile challenge to raise awareness of the 22 Veterans and active military who die by suicide each day. The challenge begins on Sunday, November 10 and continues virtually for 22 days, ending on December 2. An in-person 2.2-mile walk/run at EquiCenter on November 10 will launch the challenge. 100% of the proceeds from the event go directly to EquiCenter's Veteran programs.

This event typically attracts about 150 in person and 100 virtual attendees.

There are 6,500 contacts in our database.

Over 6,000 followers on social media: Facebook, Instagram & LinkedIn.

About 75 site visits per day.

Sponsorship Opportunities	Platinum Sponsor \$10,000	Gold Sponsor \$5,000	Silver Sponsor \$2,500	Bronze Sponsor \$1,000	Copper Sponsor \$500
Company logo on all event print materials	X				
Complimentary usage of EquiCenter boardroom once per year	X				
Recognition on EquiCenter donor wall for one year	X	X			
Company logo and live link to website on all event related e-blasts	X	X			
Social media recognition in event related posts	FOUR	THREE	TWO	ONE	
Company logo and link to website on EquiCenter event webpage	X	X	X	X	X
Tiered company recognition on all event signage	LOGO	LOGO	TEXT	TEXT	TEXT
Complimentary event registrations	25	20	15	10	5

Sponsorship Commitment Form

Hoof-It for Heroes 2024

Deadline: October 28, 2024

Company Name:	
Contact (First & Last Name):	
Address:	
City, State, Zip:	
Email:	Phone: ()

Sponsorship Level:

- Platinum Sponsor \$10,000
- Gold Sponsor \$5,000
- Silver Sponsor \$2,500
- Bronze Sponsor \$1,000
- Copper Sponsor \$500

Total Amount Enclosed: _____

Payment Type:

- Cash Check (payable to EquiCenter)
 American Express Mastercard VISA Discover

Name on Card:		
Card Number:	Expires:	CSV:
Signature:		Date:

Thank you for supporting EquiCenter!

For more information, contact Sam Schaubroeck sschaubroeck@equicenterny.org or (585) 624-7772

Return completed forms to: EquiCenter, Inc. 3247 Rush Mendon Road, Honeoye Falls, NY 14472